This collection is available at The State Historical Society of Missouri Research Center-Kansas City. If you would like more information, please contact us at kansascity@shs.mo.org.

Introduction
The collection is comprised of various documents pertaining to Summerfest Concerts from 1990 to 2016. Included in the collection are programs and brochures for concert events, forms related to publicity and marketing, and ticketing and customer information. Also included are records of donations made by individuals and local foundations, as well as invoices and information about grants and funds for the Summerfest Concerts.

Donor Information
The records were donated to the State Historical Society of Missouri by Terry Pritchett on behalf of Summerfest Concerts and/or Recordings, Inc. on July 31, 2017 (Accession No. KA2381).

Copyright and Restrictions
The Donor has given and assigned to the State Historical Society of Missouri all rights of copyright, which the Donor has in the Materials and in such of the Donor’s works as may be found among any collections of Materials received by the Society from others.

Location Note
The collection is stored offsite and will need to be retrieved before viewing.

Box List

Box 1
Programs, 1991-2016 (26 folders)
Brochures, 1992-2016 (26 folders)
Gala Brochures, 2015
Brochure Ideas and Samples, n.d.
Reviews and Clippings, 1991-2009 (19 folders)

Box 2
Reviews and Clippings, 2010-2016 (7 folders)
Magazine, Chamber Music, 2001
Advertisements, 2011-2015 (2 folders)
KC Studio Advertisements, 2009-2013 (2 folders)
Arts Kansas City, n.d.
Reception, 2014-2015 (2 folders)
Audience Surveys, 2010-2015 (4 folders)
Miscellaneous, n.d. (2 folders)

THE STATE HISTORICAL SOCIETY OF MISSOURI MANUSCRIPT COLLECTION
11/8/2017
Musician Contracts, 2010-2015 (4 folders)
P.O. Box Fee, n.d.
Central Ticket Office and SODEXO, 2010
Invoices and Postage, 2010
Kansas City Star, SKEP, 2010
CRMSW and SQ, 2010
Donations, Checks, Central Ticket Office, 2010
Donors, 2010
Renewal Letter, 2009
Email Marketing, 2006
Emails, 2007-2009 (3 folders)
Radio, KCUR, 2006-2007 (2 folders)
Radio, KANU, 2006-2007 (2 folders)
Radio, KXTR, 2007
Radio, 2008-2009 (2 folders)
Postcard, 2009
Heart of America Shakespeare Advertisement, 2009
Kansas City Star Advertisement, 2009
Ticket Sales, 2006-2008 (3 folders)
Central Ticket Office Ticketing Information, 2009
Marketing Ideas, 2002
Marketing Plan, 2006-2009 (2 folders)
Public Relations, 2009
Insurance and Annual Missouri Registration, IRS 990-E2, 2009
Foundation Information, n.d.

Box 3

Chamber Music America (CMA) Conference, 2006
Printing Bids, 2006
Photography, 2006
Postcard, 2006
Designer and Invoice, 2006
Star Direct Research, 2006
Advertisements, 2006-2007 (8 folders)
Press Release, 2006
Articles, 2003-2006 (4 folders)
Post Summerfest Information, n.d. (3 folders)
Information, 2005
Publicity, 2007
Ticket Totals, 2007
Survey, 2007
Kansas City Star Information, n.d.
Bookmarks, 2008
Outreach, 2008
Techsoup, n.d.
Artwork, 2000-2006
Group Outreach Photographs, n.d.
Donor Records, 2008-2009 (2 folders)
Grant Calendar and Information, 2011-2012 (4 folders)
Grants, 2005-2016 (6 folders)
Missouri Arts Council Grant Application, 2000-2013 (2 folders)
Missouri Art Council General Information, n.d.
Neighborhood Tourist Development Fund, 2000-2008 (9 folders)
Neighborhood Tourist Development Fund Grants, n.d.

**Box 4**

Mary’s New Plan for Summerfest, 2007
Ticket Information, 2011-2012 (5 folders)
Central Ticket Office Ticket Sales, 2010-2013 (5 folders)
Season Renewal, 2011
Subscriber Renewal Letter, 2012 (2 folders)
Competitor Advertisements, n.d.
Marketing Information, 2012-2014 (5 folders)
Musicians, 2011-2013 (3 folders)
Photography, n.d.
Database Changes, 2011 (2 folders)
Email Accounts, n.d.
Print Bids, 2011
435 South, n.d.
Independent, 2011-2013 (3 folders)
American Heartland Program Advertisement, n.d.
At Home in the Northland, 2011
Clay-Platte Montessori School, n.d.
KC Studio, 2011-2013 (3 folders)
Jewish Life Magazine, 2011
KC Rep Insert, 2011
Pambroke Hill Play Bill, 2011-2012
Quality Hill Playhouse, 2012
Simon Carrington Advertisement, 2011-2013
Unicorn Theatre, n.d.
Calendar Listings, n.d.
Week One Kansas City Star Review, 2011
KC Metropolis, 2011-2013 (2 folders)
Kansas City Star Publicity, 2011-2013 (3 folders)
June 11 Release, 2011
Season Publicity, 2012
Season Brochure, 2011-2013 (3 folders)
Miscellaneous Press, 2011
Outreach Publicity, n.d.
Press Clippings, 2010
KANU, 2011-2013 (3 folders)
KCUR, 2012-2013 (2 folders)
Summerfest Radio, 2011
Radio Bach Cookbook, n.d.
Season Design and Flyer, 2011-2013 (4 folders)
Postcards, 2011-2013 (3 folders)
Telemarketer, n.d.
Links for Summerfest Website, n.d.
Facebook, 2012
Web Redo and Look, 2011-2013
Plaza Art Fair, 2011
Outreach Events, 2011
SMART Cards, 2011-2012
Reception and Events, n.d.
HyVee Reception, 2011
Volunteer Information, n.d. (2 folders)
Computer Ticket Vouchers, 2011-2013 (3 folders)
Country Club Christian Church, n.d.
St. Mary’s Episcopal Church, n.d.
Music Orders, n.d.
Senior List, 2011
Programming, 2011-2012 (2 folders)

Box 5

Office Max, n.d.
Correspondence, n.d.
Production Expenses, 2011
IRS Form 990, n.d.
Board Roster, n.d.
Commerce Bank Statements, n.d.
Chamber Music America, n.d.
Development Committee, n.d.
Donation Information, 2011-2012 (3 folders)
Foundation Grants, n.d.
Independent Donors, n.d.
Arts Kansas City Foundation, 2011-2012 (2 folders)
DSTSystems Grant, 2011
Francis Families, n.d.
Foundation Information, 2011 (7 folders)
Missouri Arts Council, 2011
Neighborhood Tourist Development Fund, n.d.
Program Advertisement Contracts, 2010-2013 (3 folders)
Program Content, 2011-2012 (3 folders)
Photograph, n.d.
Ticket Window Customer Information Form, n.d.
CDs, 2008-2011 (3 folders)