World War II Bond Drive, Collection, 1942-1945

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

INTRODUCTION

The World War II Bond Drive Collection contains materials related to the efforts of the War Finance Division, U.S. Treasury, to raise public funds in support of the war. The collection contains promotional materials and forms related to the funding drives of 1945.

DONOR INFORMATION

The collection was donated to the State Historical Society of Missouri by Linda Brown-Kubisch (Accession No. 2333).

BIOGRAPHICAL SKETCH

Linda Brown-Kubisch received her master’s degree in history from the University of Missouri-Columbia. She worked as a reference specialist for the State Historical Society of Missouri.

SCOPE AND CONTENT NOTE

The collection contains a few different aspects of the funding drives of World War II, including letters and releases from the War Finance Division encouraging businesses and other organizations to help sell war bonds. This collection also contains promotional pamphlets, order forms, and other drive materials, many specific to the 7th War Loan Drive. Most of the oversized materials are focused on providing retailers with bond drive promotional materials.

FOLDER LIST

f. 1  Treasury Department letters and releases, 1945
f. 2  War bonds promotional materials, forms, newspaper clippings, 1945
f. 3  7th War Loan Drive promotional materials, 1945
f. 4  Fiscal planning information, 1942-1945
Item #1 War Bond Display, 1945 OVERSIZE
Item #2 Radio Promotion pamphlet, 1945 OVERSIZE
Items #3-4 Schools at War Journal, Feb. and April 1945 OVERSIZE
Item #5 Saturday Evening Post Bond Reports, 1945 OVERSIZE [2 copies]
Item #6 Western Union Bond Poster, 1945 OVERSIZE
Items #7-8 Retailers’ Program, The Mighty 7th War Bond Invasion program, 1945 OVERSIZE [2 copies of #8]
Item #9 Salt Lake Tribune Bond Program, 1945 OVERSIZE
Item #10 Advertising Portfolio for Daily Newspapers, The Big 7th War Loan, 1945 [2 copies] OVERSIZE
INDEX TERMS

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