INTRODUCTION

Papers of a journalism educator and author, primarily dealing with research on women and minorities in media. Contains Wilson’s work on, “Taking Stock: Women in the News Media 20 Years Before the 21st Century,” including taped interviews and transcripts of media professionals and extensive research data. Also includes correspondence, speeches, publications, teaching and conference materials, and papers pertaining to her early career in journalism, media, and public relations.

DONOR INFORMATION

The papers were donated to the University of Missouri by Jean Gaddy Wilson on 29 August 1988 (Accession No. 4877). Five additions were made between January and April of 1989 by Wilson (Accession No. 4900). Jean Gaddy Wilson continued to add to her papers between 1991 and 2014. The accession information can be found in the collection folder.

BIOGRAPHICAL SKETCH

Jean Gaddy Wilson was born in 1944 in Marshall, Missouri, to Herschel J. and Dona N. Stiles Gaddy. She was raised on a farm with her three siblings, Herschel, Mary and Donald. Wilson followed in her parents’ footsteps and attended the University of Missouri in 1962, acquiring a journalism degree in 1966. While her husband attended law school, Wilson worked for both Columbia College and Missouri Valley College in public relations.

Wilson returned to the University of Missouri graduate studies in 1980 to conduct a national research survey on women in media. This decade long survey resulted in the research paper “Taking Stock: Women in the News Media 20 Years Before the 21st Century,” which documented women’s roles in print, radio, and television journalism. The highlight of this research is the more than 100 interviews and transcripts of journalism professionals. While conducting this research, Wilson also taught in the Journalism School, particularly in the areas of women and media, journalism history, and writing.

Wilson is an original member of and very active in the Journalism and Women’s Symposium (JAWS). She helped found the National Women and Media Collection housed at the University of Missouri, along with Marjorie Paxson, and the International Women’s Media Foundation in Washington, D.C. In 1986, Wilson became director of New Directions for News (NDN), a media think tank where media owners and leaders worked with experts to identify changing trends in mass media technology.

After retiring from NDN in 2000, Wilson became a consultant for Weiner, Edrich, Brown, in New York City and now leads her own company, Position the Future Consultants, located in Alexandria, Virginia. Wilson is the author of numerous speeches,
book chapters, and articles and she continues to co-author the chapter “Racism, Sexism and Other Isms,” in the publication, *Working with Words* with Bedford/St. Martins.

SCOPE AND CONTENT NOTE

The papers have been arranged into the following eight series:

- **Early Professional Career**
- **Journalism Department General Files**
- **Correspondence**
- **Publications**
- **Conferences**
- **Courses**
- **Taking Stock**
- **Audio/Visual**

The **Early Professional Career** series is arranged alphabetically by subject and contains examples of Wilson’s work with Christian College and Missouri Valley College in addition to early reporting assignments and projects dating from 1968 through the 1980s.

The **General Files** series consists of material pertaining to her time at the University of Missouri-Columbia, School of Journalism throughout the 1980s and includes alphabetical subject files that cover all aspects of her role as an educator, administrator, and researcher with the school.

The **Correspondence** series largely pertains to Wilson’s time at the School of Journalism. The letters are initially arranged alphabetically and the second portion of the series is arranged chronologically from 1979 to 1990.

The **Publications** series contain articles and book chapters written by Wilson from the 1960s to the 1980s, in addition to articles published about her, particularly relating to her Women and Media Study.

The **Conferences** series is arranged alphabetically by conference name.

Wilson taught several courses with the School of Journalism, including Women and Media, News 105, History of Mass Media, and History of Principles of Journalism. The **Courses** series includes student papers and projects, quizzes, keys, class assignments and teacher reviews from the 1980s. The student scrapbooks were sampled, and only about 25 percent were retained.

Wilson’s landmark study, “Taking Stock: Women in the News Media 20 Years Before the 21st Century,” comprises the largest portion of her papers and documents her work on this project throughout the 1980s. The **Taking Stock** series includes interviews conducted with men and women in the news media profession, a sampling of the completed surveys, coding and ranking sheets and compiled statistics, report drafts and research on women and media from books, journals, magazines and federal government documents.

The **Audio Visual** series consists of taped interviews, conferences, meetings, and women and media information.
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f. 481 ANPA convention continued with speakers Madelyn Jennings, Dr. Roy Amarh, Mary Cunningham and Dr. Richard Tanner Pascale; interviews with John Ashton; Karen Bailey; George Duncan Bauman; Ann Berk

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