Agricultural Campaign Literature, Presidential Elections, 1928, 1936
2 volumes

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INTRODUCTION
EQUITY FOR AGRICULTURE: AN ADVERTISING CAMPAIGN FOR GOVERNOR SMITH, 1928, prepared by Ferry and Hanly Advertising Company. Newspapers and periodicals, advertisements, pamphlets, and some statistics on the distribution. AGRICULTURE IN THE 1936 PRESIDENTIAL ELECTION, prepared by Critchfield and Company.

DONOR INFORMATION
The papers were donated to the University of Missouri by Chester C. Davis on 19 March 1953 (Accession No. 3161).

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