Electric Ratepayers Protection Project
Records, 1982-1984
92 Folders

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Electric Ratepayers Protection Project founder, Kay Drey, donated the papers of the ERPP to the Western Historical Manuscript Collection-St. Louis at the University of Missouri on November 19, 1984.

The Electric Ratepayers Protection Project, a coalition of civil rights groups, religious organizations, social service agencies, anti-nuclear power activists, and environmentalists, began in 1982 as a response to Union Electric's proposed rate increase. In 1984, Union Electric requested a 70% increase over a period of five years to pay for its nuclear power plant in Callaway County.

ERPP began a petition drive to place a voter-initiated proposition, called Proposition B, on the November 1984 ballot which would protect consumers from unfair rate hikes. The Missouri Public Service Commission had been given authority in 1984 by the Missouri General Assembly to phase in the rates over a period of years, but it refused to set a cap on rates as sought by Proposition B.

Efforts to educate electricity consumers about Proposition B included public speeches, radio, television, and newspaper ads, and public service announcements. The petition drive, reached a peak on June 23, 1984 with "Super Market Saturday," an effort to collect signatures at grocery stores throughout the state. On July 5, 1984, over 84,000 signatures, more than twice the required number, were turned in to the Secretary of State in Jefferson City.

State Representatives Wayne Goode, Karen Benson, Jim Riley, and Jerry Cox sponsored House Bill #1169 to prevent electric companies from 1) increasing rates more than 6% a year; 2) charging customers for nuclear power plants' electricity costs until a waste disposal site was built; and 3) charging customers for construction cost-overruns caused by mismanagement, accidents, and production of unneeded power. The proposed law would have ensured fair division of net-after-tax losses between ratepayers and company investors in the event of plant cancellation. Finally, the law would have prevented Union Electric from transferring its assets to a holding company without permission of the Missouri Public Service Commission. After a long court battle' Proposition B was placed on the ballot on October 24, 1984 by the Missouri Supreme Court. The court battle involved Union Electric's, claim that not enough Legal voters had signed the ERPP petitions and that the proposed law was vague. Attorneys for the ERPP, Lewis C. Green and Rusty Green, argued that the initiative title adequately expressed the initiative's content, and a petition recount proved that the required amount of signatures and been collected.

ERPP raised $100,000 in the campaign to pass Proposition B. Contributions came from business, industry, labor, religious groups, and other organizations. A coalition of civic and
business leaders, "Missourians Against Irresponsible Government," formed by Union Electric and other utilities, spent approximately 3 million dollars on the campaign against the proposition. The “No on B” campaign committee claimed Proposition B would force the shutdown of Callaway, prevent Missourians from receiving electricity from Kansas City Power and Lighting's Wolf Creek plant, and force ratepayers to pay for Callaway and Wolf Creek without receiving any electricity from them.

Proposition B was defeated by Missouri voters on November 6, 1984, by a 70% "no" to a 30% "yes" vote. Bob Jordan, a spokesman for the "No on B" campaign committee considered the defeat a mandate for Callaway. Although the ERPP disbanded after the November defeat of Proposition B, its founder, Kay Drey, continued to be active in anti-nuclear activities.

**SCOPE AND CONTENT**

The Electric Ratepayers Protection Project records document the campaign to place Proposition B on the ballot. The collection is arranged alphabetically according to Kay Drey's system (e.g. "Brochures" follows "Bollinger, Don"). A series of tapes of radio announcements is included. The collection contains ERPP meeting minutes, press releases, fact sheets about Proposition B, legal documents, memoranda, notes, endorsements, correspondence, and newsclippings.

The Proposition B petition drive material includes radio, tv, and newspaper ads, flyers, bumper stickers, photos of road signs and the announcement of the petition drive, a copy of the first fully signed petition, instructions to petitioners, places to petition, press releases, and announcements of "Super Market Saturday." Documents of the court battle over the legality of Proposition B can be found in folders 31, 37, 38, 55, 69, 70.

The collection contains some material concerning the impact of rate shock (rate increase) on various sectors of society, as well as information on Callaway Power Plant performance and malfunctions (dating from 1972 in f. 78 Box 4).

The records also document the "No on B" campaign, and the controversy over the wording of Proposition B ballot title composed by Attorney General John Ashcroft.

**SERIES DESCRIPTION**

The collection is arranged alphabetically according Kay Drey's system (e.g. "Brochures" follows "Bollinger, Don"). A series of tapes (762-767) of radio announcements is included:

- T-762 Ratepayers Protection Project, YES on Proposition B, generic 30 second spot, (females voice)
- T-763 YES on Proposition B, So second spot (female voice)
- T-764 YES on Proposition B, Union Electric, 30 second spot
- T-765 YES or) Proposition B, Union Electric, 60 second spot
- T-766 YES on Proposition B, Kansas City Power and Light, 30 second spot
- T-767 YES on Proposition B, Kansas City Power and Light, 60 second spot

**FOLDER LIST**
BOX 1 (100664)
FOLDERS 1-79

1. Advertising, Newspaper, Radio, TV, Public Service Announcements, May - November 1984

2. Amendment 2, one-tenth cent Sales Tax for State Park Conservation, March - December 1984


6. Bumper Stickers, "Cancel Callaway," "Yes on B," "Yes on 2,11 "Yes on 11,11 includes two oversize posters


10. Columbia, Missouri Energy Foundation Correspondence; Proposition B Support, April - May 1984


12. Dehart, Dean: Memoranda, February - December 1983

13. Electric Rate Charts Comparing St. Louis to other Cities, November 1972 - 1984

14. ERPP House Bill #1169 Drafts, September-December 1984

15. ERPP House Bill #1169 Drafts, February - March 1984

16. ERPP House Bill #1169 Drafts, Final, December-January 1984

17. ERPP Meeting Notes, May - August 1984

18. ERPP Minutes, May - August 1984

19. ERPP Short Summaries of Proposition B, December 1984
20. Endorsements, Business, Correspondence and Memoranda, August - September 1984
22. Endorsements, Candidates (non-incumbents), May 1963 - 1984
23. Endorsements, Farmers (notes of names), August - October 1984
24. Endorsement Forms, September - October 1984
25. Endorsements, Labor, Correspondence and Memoranda, 3x5 cards of Union Endorsers, May - October 1984
26. Endorsements, Organizations, Correspondence, Memoranda and Newsclippings, March - October 1984
27. Endorsements, Organizations, Correspondence, Memoranda, and 3x5 cards of Endorsers, October 1984
28. Endorsements, Organizations (pending), Correspondence and Memoranda, May - July 1984
29. Endorsements, Politicians, Correspondence and Memoranda, September - October 1984
30. Endorsements, Religions, Correspondence, Memoranda, Newsclippings, one letter of non endorsement, February - November 1984
31. Facts, Constitutionality of HB #1169, Correspondence, February - May 1984
32. Fiscal Note, Request for Initiative Petition Respecting Electrical Corporations, Correspondence, Memoranda, and Summary, August - September 1984
33. Fundraising: General Information, Letters, Instructions, Solicitations, August - October 1984
34. Fundraising: Names and Committees, July - September 1984
35. Flyers, Literature, Stamps, April - November 1984
36. Gottlieb, David, May - October 1984
38. Green, Lew: Legal Documents on Legality of Proposition B, September 1984 - October 1984
40. Harding, Jim (Friends of the Earth): Correspondence Notes, July - October 1983

42. Hermes, Peggy: Correspondence and Memoranda, November 1983

43. Kansas City Activists, May 1983 - May 1984

44. Libraries, Correspondence, List of Contacts, St. Louis, October 1984

45. Literature, Proposition B, Lists of Persons Requesting, September - November 1984

46. Logging Instructions for Petitioners, March-November 1984

47. Major Mailings, Lists of Names, Form Letters, April - June 1984

48. Martin, Pat: Correspondence and Memoranda, Outline for Proposition B, presentation to editorial departments, 1983 - August 1984

49. Media, Correspondence from Kay Drey to various editors, May - October 1984

50. Media, Letters to Editor, August - November 1984


52. Missouri Legislation, House Bill *1169, lists of sponsors and co-signers, December 1983 - April 1984

53. Missouri Legislators, Correspondence and Memoranda, December 1983 - January 1984

54. Missouri Legislature, Brady's Amendment, House Bill #1477, Re: Powers and Functions of PSC, March 1984

55. Missouri Public Service Commission: Correspondence on Callaway Plant Malfunctions, Newsclippings, Utility Rate Regulation, Hearing on UE’s intention to raise rates, July 1984


59. News Releases, Proposition B Campaign, September - November 1984

60. Nogee, Alan: Environmental Action Foundation, Correspondence and Notes, May - October 1984

61. "No on B" Ads, September - November 1984

62. "No on B" Committees and letters to shareholders, August - October 1984
63. Office Budget - printing, supplies, typewriter, rental rates, 1983 and 1984

64. Outstate Contacts, May 1983

65. Originals, ERPP Ads, form letters, January - November 1984

66. Personnel, Ads, Applications, Contracts, June - August 1984

67. Petitioners, list of names and number of petitioners, expenses, April - June 1984

68. Petitioners, Orientation materials, June 1982 - October 1984

69. Petitions, copy of first petition and correspondence, June - October 1984

70. Petitions, Lawsuit recount, June - September 1984

71. Petitions, locations to petition at grocery stores, April - June 1984

72. Petitions, locations to petition at special events: Ads, Memoranda and Newsclippings, April - June 1984

73. Petitions, Official receipt form, July 5, 1984

74. Petitions, Permission, April - October 1984

75. Petitions, "Yes to Stop Callaway Committee" Petitions, Brochure and Memoranda, 1983 - May 1984

76. Phone Canvassing, Instructions and Scripts, May - June 1984

77. Photographs 200.1-200.20 78. Plant Cancellation, Memoranda on last six operating plants ordered in U.S., Notes and Correspondence, 1993 - 1984

79. Press Conference, Completion of petition drive and rate shock studies, July - December 1984

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81. Rate Shock, Low Income, Articles, Correspondence and Memoranda, April - September 1984

82. Rate Shock Impact, Project Energy Care Questionnaires to St. Louis agencies on electricity budgets, 1981 - 1984

83. Sheehan, Michael: Correspondence from Kay Drey, January - April 1984
84. Speakers' Bureau, list of speakers, April - October 1984
85. Speakers' Bureau, request for speakers, September - October 1984
86. Speakers' Bureau, Speeches and suggested questions, October - November 1984
87. Topics: Research and Speech, October - December 1983
88. Volunteers, Correspondence, Memoranda, Notes and list of supporters, January - November 1984
89. Volunteers, Senior Citizens, January - November 1984
90. Volunteers, Somner, Ray: Correspondence to Missouri Public Service Commission re: rate increases by Union Electric, September 3-18, 1984
91. Wolf Creek, Update, May - March 1984
92. Xerox Masters of Proposition B Campaign Literature, April - July 1984

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OVERSIZE: Poster: Petition Drive, Reform Electric Rates; Yes on B

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