S0043 KETC-TV, St. Louis, Missouri
Records, 1952-1976
169 Folders

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KETC-TV, St. Louis, Missouri, Records were donated to the Western Historical Manuscript Collection-St. Louis by Robert Glazier on August 26, 1971, and September 5, 1973.

In operation since 1954, KETC-TV was the fourth educational television station in the country and the first station to be community supported. Includes the station's founding papers; correspondence; materials and working papers from the elementary, secondary, and adult education programming; and publications.

FOLDER LISTING
BOX 1 (00714)
1. Addenda, 1952, KETC-TV
2. Addenda, 1953, KETC-TV
3. Addenda, 1954, KETC-TV
4. Addenda, 1955, KETC-TV
5. Addenda, 1958, KETC-TV
6. Addenda, 1959, KETC-TV
7. Addenda, 1960, KETC-TV
8. Addenda, 1961, KETC-TV
9. Addenda, 1962, KETC-TV
10. Addenda, 1963, KETC-TV
11. Addenda, 1964, KETC-TV
13. Addenda, 1966, KETC-TV
15. Addenda, 1968, KETC-TV
16. Addenda, 1969, KETC-TV
17. Addenda, 1970, KETC-TV
18. Addenda, 1971, KETC-TV
19. Addenda, 1972, KETC-TV
20. Addenda, 1973, KETC-TV
21. Addenda, 1974, KETC-TV
22. Addenda, 1975, KETC-TV
23. Addenda, 1976, KETC-TV
24. Undated Documents, KETC-TV
27. Addenda, 1960's, KETC-TV
28. Addenda, 1970's, KETC-TV
29. Early History and Correspondence, 1952-1959, KETC-TV Addenda
35. Addenda, Undated, KETC-TV
37. KETC Annual Reports, 1955-1975
38. Photograph - KETC-TV Annual Meeting, 5/9/74
40. Adult Education Fund-Invoice; January, 1953 - September, 1955
41. Advisory Council (names and addresses of members, May 2, 1973)
42. Board of Trustees; 1952 - 1973
43. Correspondence; 1959 - 1961
44. Correspondence; 1957 - 1959
45. Correspondence; 1953 - 1954
46. Correspondence; 1952 - 1953
47. First Program Underwriting; February 3, 1954

BOX 2 (00818)
48. ETV: Surveys
49. ETV Studio Plan; 1952
50. Membership
51. National Association of Educational Broadcasters; 1952 - 1953
52. Progress Reports; 1953; January & February, 1971; August & November, 1974
53. Three Phase Program; November 30, 1965
54. School Programs Operations Committee 1959
55. School Programs Operations Committee 1958
56. School Programs Operations Committee 1957
57. School Programs Operations Committee 1956
58. School Programs Operations Committee 1955
59. School Programs Operations Committee 1954
60. School Programs Operations Committee 1965
61. School Programs Operations Committee 1964
62. School Programs Operations Committee 1963
63. School Programs Operations Committee 1962
64. School Programs Operations Committee 1961
65. School Programs Operations Committee 1960
66. Policy: program evaluation, sales pitch, sample script; 1958
67. Release Forms; 1969 - 1970
68. Scripts for geography
69. Scripts for initial teaching alphabet
70. Scripts for initial teaching alphabet
71. Scripts for initial teaching alphabet
72. Scripts for initial teaching alphabet
BOX 3 (00826)
73. Scripts for learning to spell
74. Scripts for Missouri and the Missouri Constitution
75. Scripts for the road to reading
76. Scripts for the road to reading
77. Housebreaking the One-eyed Monster by Robert C. Glazier; 1970; 4 copies
78. Instructional Television: A Utilization Guide for Teachers and Administrators; 64 pages
79. Investigation of the Current Use of Open-Circuit Television for Adult Education by Anne Durrum Robinson; 30 pages
80. ITV Nine News; Vol. 8, No. 6; 1974
81. KETC, Channel 9: Catalyst for Learning; April, 1969; 4 pages; 2 copies
82. Let's Go Sciencing
83. School Newsletter; November - December, 1970; February, 1971
84. Guide to School Services; 1970/71 for elementary and for secondary
85. School Services: Utilization Survey; December 1, 1970
86. Sesame Street, Bibliography and Parents Guide
87. Television in Our Schools by Walter Beranek; 10 pages
88. Video-cassette Resources
89. Kaleidoscope 1966-1967
90. Kaleidoscope 1968-1969
92. Kaleidoscope 1972-1973
93. Kaleidoscope 1974-1975
94. Kaleidoscope 1976, "These Are the Days"

BOX 4 (00847)
97. Continuing Liberal Education; 1955-1957; 95 pages
98. Establishment of Domestic Communications Satellite Facilities by Non-governmental Entities, Docket No. 16495; December 12, 1966; 119 pages; Vol. I
100. Establishment of Domestic Communications Satellite Facilities by Non-governmental Entities, Docket No. 16495; December 12, 1966; 100 pages; Vol. III
Establishment of Domestic Communications Satellite Facilities by Non-governmental Entities, Docket No. 16495; April 3, 1967; 50 pages, Vol. II
102. ETV: A Ford Foundation Pictorial Report; March, 1961 Experimental Study in Instructional Procedures--Miami University; second report; October 1, 1957; 64 pages
Experimental Study in Instructional Procedures--Miami University; final report; January,

Schenectady Experiment: A Report of the Closed Circuit Television Project; 55 pages

104. Teaching by Television; 1955 Teaching by Television in the Oregon State System of Higher Education; March, 1960; 92 pages, Televised College Courses by John W. Meaney; October, 1962; 88 pages

105. Educational Media (TV) for the Preschool by Lester F. Beck; December 31, 1965; 127 pages

106. Evaluation of Television Procedures Designed to Stimulate Extracurricular Science Activities; George L. Gropper, Arthur A. Lumsdaine, Yolanda Willis and Richard H. Willis; may, 1961


109. Study of the Use of In-school Telecast Materials Leading to Recommendations as to Their Distribution and Exchange; July, 1960 to August, 1961; University of Nebraska; 137 pages Teaching Machines and Programed Learning; James D. Finn and Donald G. Perrin; 85 pages

BOX 5 (00860)

110. Television and Growing Up: The Impact of Televised Violence; 1972; 169 pages, TV and Higher Education: 10 Examples in the South; January, 1966; 36 pages

111. Television and Social Behavior: Television and Adolescent Aggressiveness; 1972; 435 pages, Television in Education; 1957; 124 pages


114. People Look at Educational Television; Wilbur Schramm and Jack Lyle; Institute for Communication Research; Standard University; 1961; 160 pages

115. School Children and Television; Pal A. Witty; Television Information Office; Chicago; December 29, 1959; 26 pages, Science Programming and the Audiences for Public Television; National Educational Television; New York; Summer, 1969; 36 pages

117. Art for the Elementary Schools: Grades one-Six; 1956 (2 copies)

118. Guide for Business Education; 1959


120. Guide for Physical Education in the Elementary School: Grades One-Six; 1956 (2 copies)


122. NAEB Region V. Conference; Denver, Colorado; June 14-15, 1956; 43 pages, NAEB Seminar on Children's Television Programs; Illinois; 1958; 37 pages, Tape Recorded Teaching at Hagerstown by Pearl C. Snively; May, 1960; 3 pages, Teaching With Video Tape: A Study of a New ETV Tool that Mirrors Teaching; 1962; 48 pages (2 copies)

123. Televised Instruction; 1959; 132 pages, This Is Educational Television; 1952; 16 pages

124. Analysis of Some Demographic and Psychological Characteristics of an Educational Television Audience; Richard I. Evans; March, 1957; 41 pages, Appraisal of the Current Status of Television as a Medium of Instruction; 14 pages

125. Attitude Change and Learning as a Function of Prestige of Instructor and Mode of Presentation; Hiaeaya Kumata; 1958; 105 pages

BOX 6 (00880)

126. Community Reaction to Educational Television in Minneapolis and St. Paul-, Minnesota; 1958; 106 pages


128. Exploring the News: A Comparative Study of the Teaching Effectiveness of Radio and Television; Bruce H. Westley and Lionel C. Barrow, Jr.; May, 1959; 107 pages, Four Years of Progress in Educational Television; December, 1956; 143 pages; (2 copies)

129. Instructional Utility Analysis of 319 Educational Television Programs; July, 1958; 238 pages (2 copies), National Educational Television Research Conference; Stephen B. Whittey; 1958; 12 pages


131. Pilot Study of the Nature of Aesthetic Experiences Associated with Television and Its Place in Education; John B. Ellery; Wayne State University Division of Broadcasting; Detroit; January 15, 1959; 29 pages, Research Report, No. 571: The Superintendent's Inquiry on Instructional Television; Ryland W. Crary; -May 1, 1957; 20 pages (3 copies), Research Report, No. 572: Educational Television Program Survey; June 15, 1957; 12 pages
132. Research Report, No. 573: The Audience for Educational Television; Ryland W. Crary; October, 1957; 115 pages (3 copies), Research Report, No. 581: Educational Television Program Survey; July 31, 1958; 13 pages (2 copies), TV and the Crisis in Education; Paul A. Greenmeyer and Louis T. Iglehart; October, 1956; 14 pages (3 copies)

133. Television and the Future of Education; H. K. Newburn; May, 1958; 11 pages (2 copies), Television Research in the Teaching-Learning Process; Preseley D. Holmes, Jr.; Wayne State University Division of Broadcasting; Detroit; July 1, 1959; 152 pages


136. Continuing Public Education Broadcasting; National Instructional Television Center; September, 1969 (2 copies)

137. One Week of Educational Television, Number Two; March 18-24, 1962; Lester S. and Alfred L. Morse Communication Research Center; Waltham, Massachusetts; 38 pages, One Week of Educational Television, Number Four; April 17-23; 1966; Morse Communication Research Center; Brandeis University; 1966; 80 pages, One Week of Educational Television, March 9-15, 1970, Number Six; National Instructional Television Center; 1971; 59 pages

138. Recorded Television Courses; Great Plains National Instructional Television Library; 1970; 118 pages Recorded Television Courses; Great Plains National Instructional Television Library; 1969; 112 pages

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140. Audio Visual Materials for Primary Grades for Social Studies; September, 1957; 25 pages, Course of Study in English for the Ninth Grade; January, 1958; 19 pages

141. Curriculum Guide for the Levels in English: Kindergarten-Grade 12; September, 1962; 264 pages

142. Curriculum Guide for the Social Studies: Kindergarten-Grade 12; September, 1960; 171 pages, Depth Analysis of Student Attitude Toward Classroom Television Experience; 1962; 193 pages

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143. Educational Field Trip Handbook; 1963; 56 pages Field Trip Handbook for Teachers; Fall, 1971; 52 pages

144. Family Living and Sex Education Curriculum Guide, K-6, 1966; 60 pages High School English, Grade 10; September, 1955; 46 pages

145. High School English, Grade 11; September, 1956; 69 pages Investigation of Television Teaching; 1957; 61 pages (2 copies)

146. Physical Education: Health and Safety Education, K-12, 201 pages Secondary Program Planning Book for the School District of Jennings; 41 pages

147. Art for Elementary Schools; Vol. 8, No. 2; March, 1955; 39 pages

148. Resource Handbook for Teachers in the History and Geography of Missouri; Vol. 10, No. 1; September, 1957; 76 pages, Course of Study in Music for Elementary Schools; Vol. 10, No. 4; March, 1955; 74 pages, Course of Study in Elementary School Physical Education
for Kindergarten, Grades I, II, III; Vol. 11, No. 1; September, 1955; 95 pages
149. Course of Study in Elementary School Physical Education Grades IV, V, VI; 148 pages,
Vol. 11, No. 2; March, 1956, Course of Study in Elementary School Physical Education for
Grades VII and VIII; 123 pages, Vol. 11, No. 4; April, 1956, Course of Study in Arithmetic
for Grades 4-8; 47 pages; Vol. 12, No. 2; May, 1957, Curriculum Guide for the Kindergarten
and Ungraded Primary School; 60 pages; Vol. 15, No. 1, September, 1960
150. Greater Cleveland Mathematics Program: Administrators Guide; 1963; 40 pages,
Greater Cleveland Mathematics Program: Teacher's Guide for First Grade; 1962; 252 pages
pages
152. Greater Cleveland Mathematics Program: Teacher's Guide for Third Grade; 1962; 250
Pages, SRA: Mathematics Program, Scope and Sequence Chart; Wonderful World of Modern
Math: An Introduction to the Greater Cleveland Mathematics Program for the Elementary
Grades
153. Alabama Survey of Educational Television Usage in Alabama Schools; 1965,
Connecticut Adventure in Educational Television: A Report on "Asia in Ferment"; Victor E.
Pitkin; 1957; 118 pages
154. Illinois Chicago City Junior College Experiment in Offering College Courses for Credit
Via Open Circuit Television: A Report of the First Year of a Three Year Project; Clifford G.
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Gifted: Final Report; James D. Hennes, Junetta B. Gillespie, and Stanton W. Saltzman,
August, 1965, 117 pages; (2 copies)
155. Policy Statement on Family Life and Sex Education; March, 1967; 24 pages, School
Television: Great Cities, 1967; Fund for Media Rssearch; November, 1967
156. Iowa Summary Report of the Thirteenth Lake Okoboji Educational Media Leadership
Conference; August 20-24, 1967; 119 pages, Michigan Compendium of Televised Education;
September 1, 1963; 253 pages
157. Missouri Educational Television: Governor's Committee for Exploration of Educational
Television in Missouri; January, 1963; 16 pages, Missouri Supplement to Basic and Applied
Research Proposal; Project Title: New Dimensions in Logical Thinking and Language
Development for Prekindergarten, Kindergarten, and First-Year Primary Children; March 1,
1965

BOX 8 (00910)
158. Nebraska Mid-Continent Research and Development Council: Report of Proceedings of
the Twelfth Annual Meeting; September 27-28; 1965; 138 pages
159. Ohio Promise into Practice: ITV; 138 pages, Report of a Pilot Conference on the
Dissemination of Principles and Practices in the Uses of Television in Education; November
12-13-14, 1960
160. Oregon Educational Television Project: Preliminary Report Number One; Marshall N.
Goldstein, Walter T. Martin, and John R. Shepherd; 1959; 43 pages, Modern Math on TV: Its
Impact on Pupils and Teachers; Bruce H. Westley and Harvey K. Jacobson; December 15,
1963; 74 pages
161. Wisconsin Attitudes Toward Educational Television; Bruce H. Westley; July 31, 1958;
241 pages
162. Television Effects: A Summary of the Literature and Proposed General Theory; Lionel
C. Barrow, Jr. and Bruce H. Westley; May 26, 1958; 184 pages
163. Wisconsin Perceived Appeals of Television Program Content; Richard F. Carter; September 1, 1957; 178 pages
164. Learn to Spell; KETC Channel Nine; St. Louis; 1956; 22 pages, Primary Art; National Instructional Television Center; Bloomington, Indiana; 1969; 86 pages
165. Teacher's Manual: School Programs; KETC Channel Nine; St. Louis; 1965-1966
166. Teacher's Manual: School Programs; KETC Channel Nine; St. Louis; 1959-1962
168. Technical Training by Televised Instruction; Lowry Technical Training Center; Denver, Colorado; 9 pages, Television, Education, and the Armed Forces; M. Robert Allen; Quartermaster Training Command; Fort Lee, Virginia; December 1, 1958; 142 pages, Television in Army Training: Application of Television and Kinescope Recordings to Reduce Instructor and Student Training Time and Training Costs; Joseph H. Kanner, William A. Mindak, and Sanford Katz; Department of the Army, Office of the Chief Signal Officer; Washington, D.C.; June 1, 1958; 35 pages
169. Television in Army Training: Evaluation of "Intensive" Television for Teaching Basic Electricity; Joseph H. Kanner, Sanford Katz, and Peter B. Goldsmith; Army Pictorial Center; Long Island City 1, New York; January, 1958; 37 pages, Television in Army Training: Evaluation of Television in Army Basic Training; Joseph H. Kanner, Richard P. Runyon, and Otello Desiderato; Department of the Army, Office of the Chief Signal Officer; Washington, D.C.; August 1, 1958; 61 pages

INDEX
Channel 9
Education
KETC-TV
Public Television