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This is *Ozarks*, “A Booklet Sponsored by the Lions Club,” published in 1929 to promote Springfield in Greene County, Missouri, and the surrounding area. Edited by Lon Scott, the illustrated booklet includes articles on natural history, transportation, the Civil War, and agriculture.

This 32-page large-format booklet includes several articles by local writers, including future U.S. Representative James E. Ruffin, and advertisements for local businesses, including the Frisco and Missouri Pacific railways. There is a cover illustration by W. Paul Holland. In order, the articles are:

J. Fred Long, “Oldest Land on the Western Hemisphere Rediscovered by Vacationists.”

Elizabeth Waddell, “Posies.”


W. W. Talbott, “Ozarkland a Mecca for Birds.”

James E. Ruffin, “We Have Dams (Not Damns) for You.”

Beulah Logan, “Lowdown Appearances.”

Auburn E. Brower, “Afield with Insects in the Ozarks.”

E. B. Pauley, “All Roads Led Caesar to Rome Like All Roads Lead Tourists to Springfield.”

Robert Rawls, “Soldiers of the West Won Civil War.”

Kirk E. Baxter, “191 Days to Grow.”

**Index Cards**

Baxter, Kirk E.

Brower, A. E. (Auburn E.)

Catlett, R. W.

G. D. Milligan Grocer Company

Greene County (Mo.)

Hermann-Brownlow Company
Holland, W. Paul
Kentwood Arms Hotel (Springfield, Mo.)
Lions Club (Springfield, Mo.)
Logan, Beulah
Long, J. Fred
Meador, L. E.
Nehi Bottling Company (Springfield, Mo.)
Nourse, J. W.
Patton Creamery Company
Pauley, E. B.
Pinebrook Inn (West Plains, Mo.)
Rawls, Robert
Reps Dry Goods Company
Ruffin, James E. (James Edward), 1893-
Scott, Lon
Springfield Creamery Company
Springfield Gas and Electric Company
Springfield (Mo.)
Talbott, W. W.
Waddell, Elizabeth
Young, J. C.
Young-Stone Printing Company