Camp Yocum described itself in this pamphlet as “not a fashionable resort, with its crowd of people, artificial attractions and excessive prices.” Instead it offered swimming and fishing in the James River, hiking to nearby caves and bluffs, and lots of peace and quiet. Screened 12’ by 24’ bungalows rented for $16 per week, and transportation was offered from and to the railroad depot at Galena, about 2.5 miles away. The illustrations are from realphoto postcards, and show the bathing beach and bungalows, White Rock Bluff on the other side of the James River, and owner Tom Yocum hefting a large stringer of freshly-caught fish. Prospective patrons were advised to contact D. M. Standridge at Galena “for particulars.”

Camp Yocum was later known as Camp Blackstone.