This is a “premium catalog” for the Heart of the Ozarks Fair and Stock Show held at West Plains in Howell County, Missouri, on 5-8 September 1962. Included are rules and regulations for the exhibitions and a schedule of events.

The “Heart of the Ozarks Fair and Stock Show” was an apparent successor to the “Howell County Fair and Stock Show” (See WHMC-Rolla collection R888.). Presented by the Heart of the Ozarks Fair Board and held at the Heart of the Ozarks Fairgrounds, the four-day event served as a regional “county fair” for south-central Missouri.

This 80-page booklet includes the “General Rules and Regulations” for the exhibits and exhibitors, a schedule of events, and many advertisements for area businesses. Exhibit categories included dairy cattle, beef cattle, swine, sheep and goats, fruits and vegetables, field crops, home economics, household arts clubs, 4-H clubs, elementary schools, vocational agriculture (FFA), native crafts and home products, FHA, a flower show, and a tractor-pulling contest. A horse show was held on the first two evenings of the fair.

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