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This is South Central Missouri: “The Land of Opportunity,” published by the real estate firm of Shannon & Shannon at Mountain Grove in Wright County, Missouri. The booklet promoted Mountain Grove as the heart of a diversified agricultural area.

This twelve-page illustrated booklet is undated, but a reference to the Missouri State Fruit Experiment Station as having been established “about twenty-five years ago” suggests a publication date of about 1925. Described as the “front door” to Kansas City, St. Louis, and Memphis, Mountain Grove’s location on the “Memphis Line” of the St. Louis-San Francisco Railway made it an ideal distribution point for agricultural commodities. It also was the location of the Missouri State Poultry Experiment Station and the Missouri State Fruit Experiment Station, both of which are pictured.

The firm of Shannon & Shannon offered real estate, financial, and insurance services.

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Missouri State Fruit Experiment Station
Missouri State Poultry Experiment Station
Mountain Grove (Mo.)
Real estate business—Missouri—Mountain Grove
Shannon & Shannon
Wright County (Mo.)