This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shresearch@umsystem.edu.

This is Snap Shots in South Missouri, a promotional booklet to encourage land sales along the Kansas City, Fort Scott, and Memphis, and Kansas City, Clinton and Springfield railroads in Missouri. The area is presented as ideal for fruit-culture and raising livestock.

In the 1890s the Kansas City, Fort Scott, and Memphis Railroad Company and its affiliate, the Kansas City, Clinton and Springfield Railway Company, had thousands of acres of rural land along their comparatively new rights-of-way that they wanted developed for agricultural uses. This 64-page booklet, consisting mostly of full-page photographs of successful farms, vineyards, and orchards, was distributed in an effort to promote that development. In the early 1900s these railroads became part of the St. Louis and San Francisco (“Frisco”) Railroad’s system.

To sell lands along the “Memphis” route in Howell, Oregon, Ozark, Douglas, Texas, and Shannon counties in south-central Missouri, the “Memphis line” established the South Missouri Land Company, whose agents (C. J. Trowbridge at Willow Springs and E. C. Markham & Company at West Plains) offered land at two to four dollars per acre on generous terms.

This booklet includes views along the K.C., Clinton & Springfield line in St. Clair, Henry, and Polk counties, and along the K.C., Fort Scott & Memphis line in Barton, Greene, Wright, Howell, and Oregon counties in Missouri and Fulton and Lawrence counties in Arkansas. In some cases the name of the farmer or corporate farm is included in the caption. There is a map of the railroads on page 62, and a list of corporate officials on page 64.

For an example of E. C. Markham & Company’s promotional efforts concerning this land in 1900, see WHMC-Rolla collection number R972.

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