This is the issue for August 1909 of *The Ginseng Garden*, edited by Charles E. McDowell at Joplin in Jasper County, Missouri. This quarterly publication promoted the cultivation and marketing of ginseng, a medicinal root.

Charles E. McDowell was the editor of *The Ginseng Garden* and proprietor of the McDowell Ginseng Garden, which supplied plants and nursery root-stock to prospective ginseng growers. Arguing that “There are over 400,000,000 Chinamen, all wanting ginseng,” McDowell promoted “pure American ginseng” as a lucrative cash crop. Included in this small journal are tips on how to obtain roots and seeds, tips on cultivation, and where to sell the harvest. There is a table outlining the “Cost and Profits of an Acre of Ginseng.” McDowell also recommended the growing of “Castle Rock” strawberries and Canada snake root, and opined that the Payne-Aldrich tariff would have a beneficial effect upon Joplin’s zinc-mining industry.

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