This is a brochure for “Expense-Paid Tours to and thru the Ozarks and Ouachitas” offered by Crown Coach Lines of Joplin in Jasper County, Missouri. Eight tours are described, starting from Kansas City and extending as far as New Orleans and San Antonio.

The Crown Coach Company of Joplin operated as Crown Coach Lines, an inter-city bus company. This brochure describes eight different tours, including itinerary, cost, accommodations, and activities. The starting point for all tours was Kansas City, although a table provides fares from other cities in Missouri, Iowa, Nebraska, and Kansas. Most tours were seven to eight days in length, although the longest, including New Orleans and San Antonio, was eleven days. Most of the tours centered on the Ozark Plateau and the Ouachita Mountains.

The brochure is not dated, although the illustrations and prices suggest the late 1940s. The company’s traffic manager was Claude E. Brown.

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