This is a form letter dated 15 February 1909 from R. R. Woodward at Lebanon in Laclede County, Missouri, to Ralph V. Callaway at Atlanta, Illinois. In the letter Woodward encouraged Callaway to invest in real estate in Missouri.

The letterhead identifies R. R. Woodward as being in the “real estate and loans” business, with “a specialty of stock ranches.” His office was in Lebanon’s Laclede Hotel. This form letter was sent to Christian ministers in hopes of making them investors in real estate in the Lebanon area. Also on the letterhead is a photographic view of the “mansion” at Arcola Farm, which according to Woodward was “the finest farm in this part of the state, comprising 938 acres.” The “Secretary and Manager of ‘The Arcola Farm Co.’” was “the pastor of the Christian church here.”

Index Cards

Arcola Farm Company
Callaway, Ralph V.
Laclede County (Mo.)
Lebanon (Mo.)
Real estate business—Missouri—Laclede County
Real estate investment—Missouri—Laclede County
Woodward, R. R.