This is *Joplin Missouri: The City of Wealth Industry and Opportunity*, a promotional booklet published by the Commercial Club of Joplin in Jasper County, Missouri. The text extols Joplin’s economic infrastructure, and there are many photographic illustrations of the city’s major public facilities, commercial buildings, and primary industries.

The Publication Committee of the Commercial Club of Joplin published this 52-page booklet on 2 June 1913. The first few pages of text are devoted to Joplin’s economic advantages, based upon the zinc and lead mines and mills of the Tri-State District. Sections on Mining, Manufacturing and Jobbing, Fuel and Power, Steam and Electric Roads, Public Utilities, and Newspapers are followed by an invitation to “Come to Joplin.” Blessed with a “salubrious and healthful climate,” Joplin was presented as the perfect place for business and residence.

The text is followed by many photographic illustrations of Joplin’s major industries, buildings, and public facilities, including the newly-opened Oak Hill Golf Club, Lakeside Park, St. John’s Hospital, the Elks’ Club, the “new” Joplin Theatre, Union Depot, and the annual “Champion Drilling Contest” held at the ballpark.

Index Cards

- Baker, T. B.
- Brand-Dunwoody Milling Company (Joplin, Mo.)
- C. M. Spring Drug Company (Joplin, Mo.)
- Christman Dry Goods Company (Joplin, Mo.)
- Commercial Club of Joplin
- Connor Hotel (Joplin, Mo.)
- Conqueror Trust Company
- Cunningham Building (Joplin, Mo.)
- Empire District Electric Company
- Frisco Building (Joplin, Mo.)
- Hatcher Mercantile Company (Joplin, Mo.)
- Home Brewing and Ice Company (Joplin, Mo.)
- Independent Candy and Manufacturing Company (Joplin, Mo.)
- Independent Powder Company
- Jasper County (Mo.)
- Joplin (Mo.)
- Joplin Grocer Company
- Joplin High School (Joplin, Mo.)
Joplin Printing Company
Joplin Public Library (Joplin, Mo.)
Joplin Sash and Door Works
Joplin Supply Company
Joplin Theatre (Joplin, Mo.)
Keystone Building (Joplin, Mo.)
L. S. Boucher Cigar Factory (Joplin, Mo.)
McElhany-Tatem Furnishing Goods Company (Joplin, Mo.)
Means, O. M.
Miners Bank (Joplin, Mo.)
Missouri and Kansas Telephone Company
Newman’s Department Store (Joplin, Mo.)
Oak Hill Golf Club (Joplin, Mo.)
Olivia Apartments (Joplin, Mo.)
Picher Lead Company
Ramsay Dry Goods Company (Joplin, Mo.)
Redell Manufacturing and Supply Company (Joplin, Mo.)
Saint John’s Hospital (Joplin, Mo.)
Thomas Fruit Company (Joplin, Mo.)
Union Depot (Joplin, Mo.)
United Iron Works Company (Joplin, Mo.)