This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shresearch@umsystem.edu.

These are 13 items published by the West Plains Chamber of Commerce to promote the city of West Plains in Howell County, Missouri, and the surrounding area. Included are tourism brochures, promotional brochures, and a booklet describing automobile excursions to area resorts and attractions.

West Plains is the seat of Howell County, and is the largest city in its area. With a dairy-based agricultural economy, the city boasted the fourth-largest livestock market in Missouri. Pictured in one brochure was the “recently organized,” but destined to be short-lived, Moark Baptist College. Some brochures included highway maps of the area and illustrations of important businesses, public facilities, and nearby recreational sites.

See the Shelf List for a complete list and brief descriptions of the items.

Shelf List

These are 13 items published by the West Plains Chamber of Commerce to promote the city of West Plains in Howell County, Missouri, and the surrounding area. Included are tourism brochures, promotional brochures, and a booklet describing automobile excursions to area resorts and attractions.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Booklet, <em>Little Journeys out of West Plains Missouri: Tempting Tourists to Linger Longer in the Land of Pure Delight</em>, no date [late 1920s?], 8 pages, illustrated.</td>
</tr>
<tr>
<td>02</td>
<td>Tourist brochure, no date [last date 1936], listing resorts at Gamaliel (Ark.), Tecumseh, and Udall. There is a photograph of Aid-Hodgson Mill Spring on the back cover, with water flow statistics from 29 August 1926 through 8 August 1936.</td>
</tr>
<tr>
<td>03</td>
<td>Tourist brochure, no date, similar to item #02, but with more listings.</td>
</tr>
<tr>
<td>04</td>
<td>Tourist brochure, no date, similar to item #02, but back cover is blank.</td>
</tr>
<tr>
<td>05</td>
<td>Promotional brochure, no date [1935?]. Two panels feature the Howell County Fair &amp; Stock Show on 11-14 September.</td>
</tr>
<tr>
<td>06</td>
<td>Promotional brochure, no date [1935?], very similar to item #05.</td>
</tr>
</tbody>
</table>
07 Promotional brochure, ca. 1933.
08 Promotional brochure, no date, similar to item #07.
09 Flyer, with map and promotional message, no date. Calls West Plains the “Taxless City.”
10 Brochure, no date [late 1930s?], illustrated.
11 Promotional brochure/map, no date [cites 1944 agricultural statistics].
12 Promotional brochure/map, no date [cites 1945 agricultural statistics], similar to item #11.
13 Brochure, color illustrations, no date [ca. late 1960s?].

r896 30 October 2002 Robert Shepard Purchase
r1070 4 October 2004 Carol J. Blair Purchase

Index Cards

Aid, C. T.
Aid-Hodgson Mill Spring
Allen, H. C.
Amyx, M. C.
Amyx-Gullic Manufacturing Company.
Armstrong, C. E.
Armstrong, Earl
Bailey, Virgil
Baxter County (Ark.)
Bohrer, E. C.
Brockett, O. G.
Bryant Creek (Mo.)
Carter, George V.
Champieux, Lawrence
Cumi (Ark.)
Dawt (Mo.)
Eads, Fred
Elizabeth (Ark.)
Frisco Transportation Company
Fulton County (Ark.)
Gainesville (Mo.)
Gamaliel (Ark.)
Green, Will H. D.
Greer Spring (Mo.)
Gum, P. D.
Harlin, J. P.
Harlin, W. T.
Henderson (Ark.)
Hogan, R. S.
Hollenbeck, A. T.
Holt, Earl V.
Howell County (Mo.).
Howell County Fair & Stock Show
Jones, Summerfield
Joplin Brothers Handle Company.
Jordan (Ark.)
Kellett, H. C.
Kritzer, Maggie
Malcolm, Everett
Martin, J. R.
McKinney, J. L.
Moark Baptist College (West Plains, Mo.).
Mountain Home (Ark.)
Mullins Produce Company (West Plains, Mo.)
Neathery, Robert
Norfork Flooring Company.
Norton, J. Edward
Oregon County (Mo.)
Ozark County (Mo.)
Pease, Fred E.
Powell, James T.
Ridgeway, Walter
Riverbrook Inn (Siloam Springs, Mo.)
Roper, Paul
Rotary Club (West Plains, Mo.)
Saratoga Park (Mo.)
Siloam Springs (Mo.)
Tecumseh (Mo.)
Thornburgh, A. D.
Thornburgh, A. H.
Tobacco
Udall (Mo.)
Wasson, Carl
Wasson, Kermit
West Plains (Mo.).
West Plains Chamber of Commerce.
Wood, Charles H.
Woodruff, J. T.