Information Sheet

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Farmer, Frank.


One folder.

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This is a booklet on grape-growing and its advantages as a cash crop in the Ozarks. It briefly examines the history of grape cultivation, wine-making, and methods of cultivation.

The booklet begins with an anecdote on modern grape-growing in the Ozarks, followed by a summary of the history of viticulture and wine-making. The author argues that a farm of one hundred acres planted in grapes would yield a net profit of $15,000 in 1971. Various strains of grape and growing methods are also discussed. Facts and figures are drawn from A. J. Winkler’s General Viticulture, horticultural publications of the University of Missouri, and comments of consultants for the Bank of America and the J. C. Taylor Wine Company.

A parallel theme of the text is the quality of life in Ozarks, “far from the pollution of cities, far from scenes of rioting, [and] far from the battlefields.” Grape-growing is promoted as a way to make a living in the region, and as a path to the “Good Life.”

The booklet was written by Frank Farmer, published by M. H. Sigmund, and printed by Litho Printers in Cassville, Missouri.

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