This is an illustrated letter offering land for sale near Neelyville in Butler County, Missouri. The Star Ranch and Land Company offered thousands of acres on a “lease with option to buy” program.

The Star Ranch and Land Company controlled thousands of acres south of Poplar Bluff in the lowlands of southeastern Missouri. In this letter of 20 January 1919 to Joe Harrap of Birdsong, Missouri, the company boasted of offering “some of the best land in Southeast Missouri,” and explained its lease-to-own program. The land near Neelyville, in the vicinity of the Cane Creek and Main drainage ditches, sold for thirty to fifty dollars per acre. The terms were a dollar an acre down payment, with the full purchase price deferred for twenty years at six percent interest. The advantage, according to the company, was that a purchaser could defer or spread the cost over the life of the lease while developing the land for cultivation. The reverse of the letter features photographs of the land under cultivation and the drainage ditches in the area.

Butler County (Mo.)
Harrap, Joe
Neelyville (Mo.)
Real estate business—Missouri—Butler County
Star Ranch and Land Company (Neelyville, Mo.)