R Kentucky-Tennessee Light and Power Company.
661 Industrial Survey of Rolla, Missouri, 1931.
          One volume.

MICROFILM

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This is a survey of Rolla, Missouri, by the Industrial Development Department of the Kentucky-Tennessee Light and Power Company of Bowling Green, Kentucky. The report contains narrative and statistical information on businesses, professional services, civic organizations, schools, and public buildings in Rolla, as well as natural attractions of the surrounding area in Phelps County. Photographs of many of the sites are tipped in.

This 49-page report might have been produced for the City of Rolla. It provides a profile of the city and various facets of the community, and includes analyses of various businesses, facilities for tourists and travelers, recreational opportunities, schools (including the Missouri School of Mines, now the University of Missouri-Rolla), fire protection, and civic groups. The narrative concerns not only Rolla, but also Phelps County generally and the market area served by the town. Directly related to Rolla’s industrial potential are pages concerning the city’s growth since 1910, agricultural production and natural resources in the area, electric power capacity and rates, water resources, transportation facilities, taxation and assessment, labor conditions, and available factory sites. The report included recommendations for possible industrial developments such as a dairy plant, garment factories, textile mills, furniture factories, and metal working factories.

The report includes twenty-six original photographs tipped into the volume. In addition to views of businesses and public buildings in Rolla, there are photographs of Route 66, a beach scene on the Gasconade River at Jerome, Gourd Creek Cave, and “Sinkum Hollow” north of Rolla. Unfortunately, several other photographs, mostly of the Missouri School of Mines, are missing from the volume.

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