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This is an advertising booklet on the “Cotton Belt Route” in Missouri, Illinois, Arkansas, and Texas. The booklet includes timetables, a map of the system, and material on the passenger, freight, and agricultural services of the railroad.

The St. Louis Southwestern Railway Company was organized in 1891. The main line originated at St. Louis and continued to central Texas via Thebes, Illinois, Malden, Missouri, and Pine Bluff, Arkansas. Branch lines and trackage rights allowed connections with Cairo, Little Rock, Memphis, Shreveport, and Dallas. Rice, cotton and other agricultural products generated the traffic on the lines. The Southern Pacific Railroad took control of the Cotton Belt in 1932. Formal merger into the Southern Pacific occurred in 1986.

The booklet is an example of advertising material produced by the railroad “with a view of developing more thoroughly the agricultural and horticultural interests” in sections along its lines. Other titles available from the railroad are noted. The booklet consists of timetables of the Cotton Belt and roads which connected with it, maps of the system, an index to stations, and advertising for items such as “Dixie Land” playing cards and prints featuring the Mississippi River bridge at Thebes, Illinois. There are also brief descriptions of rice production in Arkansas, freight service, and the agricultural and industrial department of the railway company.

Index Cards

Advertising.
Arkansas.
Cotton Belt (railroad) [SEE St. Louis Southwestern Railway Company.].
Illinois.
Missouri.
Railroads--Arkansas.
Railroads--Illinois.
Railroads--Missouri.
Railroads--Texas.
St. Louis Southwestern Railway Company.
Texas.