This is an illustrated pamphlet published by the Munger Securities Company, promoting real estate offerings in southern Missouri. The tracts were primarily in Carter County, but extended into portions of Butler, Reynolds, and Ripley counties. The local offices were in Hunter, Missouri.

Willis R. Munger and Len J. Munger organized the Munger Securities Company in 1911. Capitalized at $325,000, the company purchased nearly 75,000 acres of cut-over lands from the Missouri Lumber and Mining Company, which had moved its operations from Carter County to Shannon County. The Munger Securities Company divided the land into ten- to twenty-acre parcels, offering them for $300 each. The price included three town lots in Hunter, Grandin, and Eastwood, 300 shares in the Hunter Co-operative Orchard Company, and shares in two small canning factories.

The advertising pamphlet includes photographs and testimonials regarding the reliability of the Munger Securities Company, and the opportunities for raising livestock and agricultural products in southern Missouri. There are brief descriptions of the towns of Hunter, Grandin, and Eastwood, with comments on the transportation routes, climate, and social conditions in the area.