K0546
Robert S. O’Keefe (1914-2008) Papers
1911-1987
.5 cubic feet

*Personal papers of former Senior Vice President of J.C. Nichols Company.
Includes publications, photographs, slides, clippings, speeches.*

**BIOGRAPHY:**

Robert S. O’Keefe retired as Senior Vice President of the J.C. Nichols Company in 1978; he remained on the Board of Directors, and served as a consultant on selected matters. O’Keefe joined the company in 1932 as an office boy. He moved through various positions including residential sales, and manager of commercial properties. In 1960, he was elected a Vice President and member of the Board of Directors. O’Keefe became Senior Vice President in 1976.

During World War II, O’Keefe volunteered for service, spending 27 months in Europe as commander of an automatic weapons unit in the 3rd U.S. Army.

O’Keefe was an officer and member of the Board of Directors of the Real Estate Board of Kansas City; the Missouri Association of Realtors: Plaza Kiwanis Club; Sertoma Club of K.C.; Oil Men’s Club of K.C.; K.C. Chapter of Institute of Real Estate Management; Indian Hills Country Club; Native Sons of Kansas City, MO; Rehabilitation Institute; and St. Peter’s United Church of Christ. He also served on the Board of Directors of the Kansas National Bank and Trust Co.

**PROVENANCE:**

This gift was received from Jim O’Keefe as accession KA1955 on July 21, 2011.

**COPYRIGHT AND RESTRICTIONS:**

The Donor has given and assigned to the State Historical Society of Missouri all rights of copyright which the Donor has in the Materials and in such of the Donor’s works as may be found among any collections of Materials received by the Society from others.
PREFERRED CITATION:

Specific item; folder number; Robert S. O’Keefe (1914-2008) Papers (K0546); The State Historical Society of Missouri Research Center-Kansas City [after first mention may be abbreviated to SHSMO-KC].

CONTACT:

The State Historical Society of Missouri Research Center-Kansas City
302 Newcomb Hall, University of Missouri-Kansas City
5123 Holmes Street, Kansas City, MO 64110-2499
(816) 235-1543 SHSofMO-KC@umsystem.edu
http://shs.umsystem.edu/index.shtml

DESCRIPTION:

This collection includes speeches, writings, personal notes, publications, clippings, postcards, photographs and slides concerning Jesse Clyde Nichols, and the J.C. Nichols Company.

INVENTORY:

BOX 001

PERSONAL FILES

Folder 1 “Notes regarding J.C. Nichols” by R.S. O’Keefe, mentions trip to Mayo Clinic with J.C., includes sales tips by J.C.

Folder 2 Speech given by Robert O’Keefe about J.C. Nichols

Folder 3 Notecards for speeches by R.S. O’Keefe 1961-1987, Articles that have been copied for book (1 of 3)


Folder 5 Articles that have been copied for book (3 of 3). Publications about J.C. Nichols: The Architectural Forum October 1934 reprint of J.C. Nichols Builds Again; Urban Land Institute Technical Bulletin No. 4 August 1945; The Fountain by J.C. Nichols Co., April 1978; other K.C. area history

Folder 6 Clippings 1958-1982

Folder 7 Jesse Clyde Nichols, autobiography- compiled by Ethel V. Treshadding

Folder 8 Postcards: Country Club Plaza

Folder 9 Publications: The Story of the Country Club Plaza 1960; The Plaza an American Original ca. 1990; Walking Art Tour
<table>
<thead>
<tr>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder 10</td>
<td>Publication: The J.C. Nichols Company—a Commemorative publication 75 years 1980</td>
</tr>
<tr>
<td>Folder 11</td>
<td>Photographs: 1951-1974</td>
</tr>
<tr>
<td>Folder 12</td>
<td>Slides: J.C. Nichols Co. history pre-development, early Country Club district 1911-1930</td>
</tr>
<tr>
<td>Folder 13</td>
<td>Slides: Country Club Plaza, art-sculpture</td>
</tr>
<tr>
<td>Folder 15</td>
<td>Slides: glass encased—Country Club Plaza at Christmas</td>
</tr>
<tr>
<td>Folder 16</td>
<td>Slides: Buildings, Country Club Plaza; Development, Corinth, Red Bridge, 95th &amp; Nall</td>
</tr>
<tr>
<td>Folder 17</td>
<td>Slides: Bierley’s—Minnesota</td>
</tr>
</tbody>
</table>