This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

Introduction

Correspondence, files, papers, and manuscripts of books by a professor of journalism and public relations; correspondence and files of Association for Education in Journalism and Mass Communication.

Box List

Box 1
Correspondence, 1969-1982

Box 2
Correspondence, 1982-1986
Old India Correspondence, Fulbright Application

Box 3
Media Writing
  Correspondence (3 folders)
  Revised Manuscript
  This Is PR
  Correspondence and Manuscript (6 folders and unfoldered)

Box 4
Chapter 6, Writing News for Broadcast
Manuscript of Book About PR (no title)
The Workshop Experience
Unidentified Manuscript
Unlabeled Material
Writing in Public Relations
  Manuscript (16 folders and unfoldered)

Box 5
“Mirror, Mirror On The Wall...” (5 copies)
Doug’s Paper (Abstract, Triumph of the Will: A Textbook of Persuasive Elements on Film)
FUB1 Forum, First United Bank
John B. Connally
Journalism Bibliography (3 copies)
Media Writing
  Manuscript (2 folders)
  Lab.
Papers by Newsom (5 folders)
Student’s Speeches and Visuals

THE STATE HISTORICAL SOCIETY OF MISSOURI MANUSCRIPT COLLECTION
8/21/2013
Unlabeled Material (3 folders)
Weatherford Promotion
YMCA

Box 6
Papers, Manuscripts, Reports and Speeches
   Ft. Collins Lectures
   Most of the material in this box is unlabeled and unfoldered.
   PR Speeches
   Registration Folder
   Seminar Visuals
   Speeches

Box 7
Accreditation
   Education Section, PRSA (Public Relations Society of America)
   Government Information
   Herf Jones
   KBCN, Inc.
   Paper by Newsom and Students
   Papers Presented at Seminar in Mexico City, 1974
   PR Course, 1979
   Student Speeches
   Transparencies and Other Visuals (2 envelopes)
   Women in Lit/J; Speech

Box 8
AEJMC (Association for Education in Journalism and Mass Communication)
   1985 (3 file folders)
   Advisory Board
   Budgets
   Divisions
   Officers, 1985
   Summer, 1985

Box 9
AEJMC (Association for Education in Journalism and Mass Communication)
   1983 and Prior
   Accreditation, 1982
   Accrediting Visit
   Divisions
   General Information, 1984
   Unlabeled Files

Box 10
AEJMC (Association for Education in Journalism and Mass Communication)
1984
AEJ Women
Budget Information
Chicago Meeting
CONEE and ANPA Co-op
Contract Renewal, 1985
Executive Committee
Members
Memphis Convention, 1985
Miami
Montreal Meeting
Newsletters
Spring Meeting, 1985
Unlabeled Material

Box 11
AEJMC (Association for Education in Journalism and Mass Communication)
AEJMC/ANPA Co-op Committee, 1984
Broadcasting Ed. Committee
Committees, Task Force
Convention, Annual Meeting
Files, 1980-1982
Mid-Winter Meeting Notes, 1984
PR Division
Speeches
To Do Calendar
Unlabeled Files
Unlabeled Files

Box 12
Personnel Files, 1980-1986

Box 13
AGA, American Gas Association Speech
CASA, Casa Manana Theater
Ft. Worth Opera Association
ONEOK Story, Unfoldered Material

Box 14
Creating Concepts of Reality
Considered Revisions
Illustrations
Manuscript
Files and Papers (unfoldered and unlabeled)
Public Relations Review Files

Box 15
- Media Writing
  - Manuscript
  - Revisions

Box 16
- 3rd Edition Collection
- Doug’s Book (Media Writing), Correspondence
- Examples and Requests
- Final Draft of Text
- Media Writing
  - Writing Text, 2nd Edition
- Permissions, Film A/V
- PR Writing, II, Correspondence
- To Get
- Unlabeled Files
- Unlabeled Manuscript, Chapters 1-16 (6 folders)

Box 17
- Appendices
- Papers and Notes (unlabeled)
- PR Project
- Writing in Public Relations Practice: Form and Style
  - Manuscript (20 folders)
  - Unfolded Material

Box 18
- Correspondence, 1987-1988
- Texas Public Relations Association
  - Memos, Correspondence, Minutes, Agendas, Fliers, Brochures, etc., 1980s